



Planning for People and Places

Spring General Assembly and Business Meeting

Jack London Square • 98 Broadway, Oakland (Former Barnes and Noble Store)

8:00 Registration and Continental Breakfast

8:30 Welcome

ABAG President Mark Luce, Napa County Supervisor

Host City Welcome

Mayor Jean Quan, City of Oakland (*invited*)

9:00 Opening Keynote: The Jobs-Housing Connection

Robert Reich, Former US Secretary of Labor;
Chancellor's Professor of Public Policy, UC Berkeley

9:30 Presentation: Placemaking in the Bay Area

Allan Jacobs, Author, *Great Streets* and *Making City Planning Work*; Professor Emeritus, UC Berkeley

10:00 Panel Discussion: Planning for People and Places

Moderator (TBD)

Bonnie Fisher, Principal, ROMA Design

David Baker, Principal, David Baker+Partners

Michael Rios, Co-Author, *Placemaking in Latino Communities*; Associate Professor, UC Davis

10:45 Exhibits: Highlighting PDA Success Stories

11:00 Panel Discussion: Local Approaches to Placemaking

Moderator: Councilmember Belina Ramos Bennett, City of American Canyon

Supervisor David Rabbitt, Sonoma County

Vice Mayor Anu Natarajan, City of Fremont

Third Panelist (TBD)

12:15 Business Meeting

12:30 Luncheon

Annual Growing Smarter Together Awards

2:00 Optional Afternoon Activities

Visual Tools for Neighborhood Planning, 2:15 to 3:30

The City of San Francisco will run a simulation, using a computer-based tool that has successfully helped citizens visualize the influence of planning policies on the future of their neighborhoods. This tool has stimulated community involvement and elicited a range of useful feedback.

Bay Trail Tour, 2:15 to 3:15

This easy hour walk will showcase the historical nature of Jack London Square's portion of the San Francisco Bay Trail.

Water Trail Tour, 2:15 to 4:30

Explore the historic waterfront by sea kayak on the tranquil Oakland Estuary and learn first-hand about the San Francisco Bay Area Water Trail.

NOTE: This event will require separate registration and \$49 (discounted) fee. Specific information about this tour and the separate registration will be provided in the confirmation registration email.

Local Winery Tastings \$10 - 2:15 to 3:30 and 3:30 to 4:30

Come enjoy these sustainable wines eight blocks from the conference site. Offering six tastes of wine produced in Oakland, this tour is offered twice. More information about Urban Cellars is available at <http://www.ulcellars.com>.